



# Empowering Growth & Transformation

The background features a dark grey vertical panel on the left with a geometric pattern of overlapping circles and lines, and several black person icons. On the right, there is a large, light blue graphic of a handprint composed of dots, with a blue horizontal line above and below the main title.

# ABOUT US

One of the most established and leading business houses with a powerful legacy in education and media is offering executive education, career development and advisory services. The anchor university has partnerships with global schools and universities, Altero Advisory aims to deliver world-class executive education programs and advisory services. Its mission is to provide tailored learning solutions that meet the evolving demands of the corporate world, leveraging innovative hybrid learning modules and global exposure.

**Executive Education | Career Development | Advisory**

# Founder Speaks



**Abhishek Mohan Gupta**  
**Founder**

*“At Altero Advisory, we believe in empowering individuals and organizations to unlock their full potential through executive education, skill training, transformative advisory services and career development. Our mission is to build innovative institutions, enhance business agility, and cultivate a culture of lifelong learning.”*

# Chief Executive Officer



**Arijit Sengupta**  
Chief Executive Officer

Arijit is a seasoned corporate leader with 30+ years of expertise in corporate strategy, brand advocacy, and management advisory. Specializing in brand strategy, reputation management, marketing, and investor relations, he advises boards on ESG, corporate governance, and digital transformation.

Arijit has led organizations through complex challenges, driving corporate reputation and stakeholder engagement globally. His leadership spans top firms like NSE, Fidelity Investments, L&T Finance, Ogilvy, and Times of India.

In addition to his corporate achievements, he serves on the governing body of JLU, a leading global university in Central India, and is a visiting faculty member at leading business schools, including IIM and MICA.

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# Our Vision & Mission



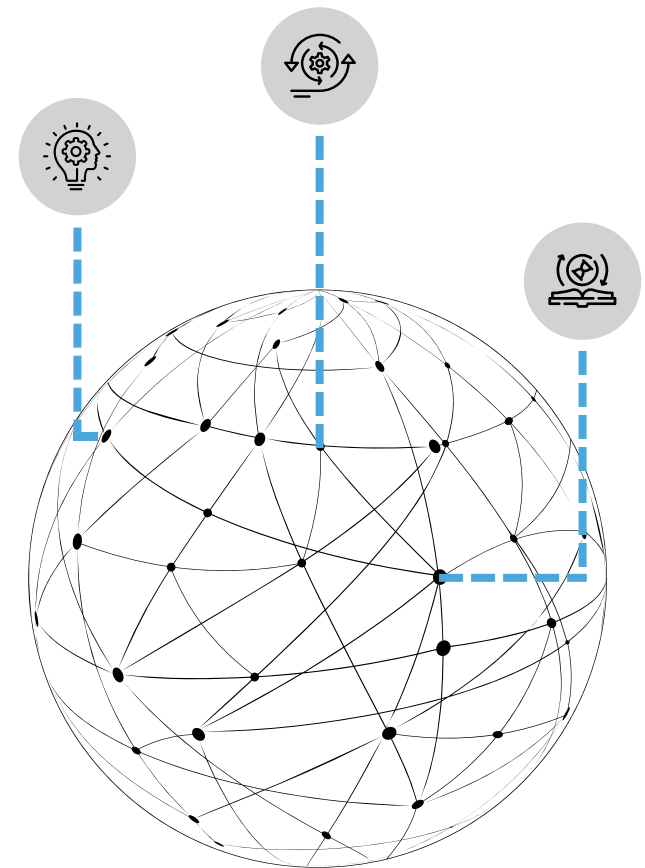
## Vision:

To empower individuals and organizations globally through executive education, skill training, and transformative advisory services. We aim to build innovative institutions, enhance business agility, and foster lifelong learning, driving sustainable growth and a prosperous future for all.



## Mission:

Our mission is to provide world class industry backed executive education, skill development, and strategic advisory services that enable individuals and organizations to thrive in a rapidly changing global landscape. We are committed to fostering innovation, agility, and continuous learning, empowering our clients to achieve lasting success and drive positive, sustainable impact in their communities and industries.



# Executive Education











Our executive education offerings are structured to provide flexibility and designed for high impact effective programmes.

Our focus is as follows:


- **Customized & Individual-Driven Learning-** Our programs are tailored to address specific business challenges and career growth aspirations.
- **Flexible Course Duration** - From intensive one-day workshops to immersive two to three-month programs and certifications, our formats accommodate the busy schedules of senior executives and professionals. Organizations drive measurable impact.
- **Multi-Format Learning-** Programs are available in physical, hybrid, and online formats, ensuring accessibility and convenience for global participants.
- **Outcome Focused Approach** - Each program is designed to provide actionable insights, helping leaders and organizations drive measurable impact.



# Offered Programmes

-  Digital Transformation and AI Leadership Program
-  Understanding Strategy and Corporate Governance
-  Finance and Capital Market Development
-  Design Thinking for Innovation in Education
-  Leadership Development Expert
-  Impact Finance and Innovation Executive Program
-  Data-Driven Leadership: Harnessing Machine Learning for Strategic Success
-  IPO Mastery: Navigating the Path to Going Public
-  Performance Excellence through Balanced Scorecards
-  Driving Supply Chain Efficiency Through Analytics
-  Mastering Talent Management for Organizational Success
-  Spreadsheet Modelling for Business Analytics
-  Inclusive Leadership and Growth Strategies
-  High-Performance Executive Leadership Program
-  Empowering Innovation through Design Thinking
-  Strategic Financial Management for Leaders
-  Strategic Foresight and Scenario Planning Program
-  Data-Driven Marketing: Harnessing Insights for Campaign Optimization
-  Market Mastery: Strategic Insights into Trading Mechanisms
-  Driving Strategic HR Decisions through Predictive Analytics
-  Mastering Project and Portfolio Management for Strategic Success
-  Mastering the Art of Value-Based Selling
-  Marketing and Branding
-  Comprehensive Executive Management Program
-  Advanced Global Leadership and Management Program
-  Transformational Leadership and Change Management
-  Advanced Persuasive Communication Techniques
-  Learning & OD Interventions for Effective Change
-  Negotiation Mastery: Strategies for Professional Success
-  Empowering Women Leaders for Organizational Impact
-  Transformative Brand Design and Strategy
-  Mastering Soft Skills for Corporate Excellence

# Career Development



*Empowering  
professionals to  
explore, grow, and  
thrive through  
transformative  
career development  
experiences.*

Altero's Career Development program offers a unique blend of education and experiential learning through immersive travel experiences across Asia, Europe, UK and many more. Designed to enhance career exploration and professional growth, the program provides students with firsthand exposure to prestigious universities, global industries, and cultural landmarks.

Participants gain valuable insights through university visits to global institutions and will get industry exposure at leading corporations, innovation hubs, and research centres. Skill development workshops focus on areas such as digital transformation, and emerging industry trends, ensuring students are well-prepared for future challenges. Additionally, there are cultural and historical explorations, including visits to heritage sites, museums & places of relevance & importance.

**For inquiries about our career development programs,  
please contact**

**Vertika Shrivastava.**

**Contact Number - +91 88715 42228**

**Email - [traveldesk@jsws.org.in](mailto:traveldesk@jsws.org.in)**

# Advisory



Our advisory services focus on specialization to ensure guidance to CXOs, CTOs, and business focused on succession planning, capital raising, family wealth management, and organizational restructuring to name a few.

Key focus areas include:



**Strategic Business Transformation**

Helping organizations navigate digital disruption, market expansion, and operational optimization.



**Leadership & Succession Planning**

Supporting businesses in identifying and nurturing future leaders for long-term success.



**Capital Raising & Investment Strategy**

Providing guidance on funding, M&A opportunities, and financial growth strategies.



**Global Risk & Sustainability**

Advisory on geopolitical risk, climate change, ESG integration, and regulatory compliance.

# Global Partnerships



Altero Advisory's partnerships with global universities and leading consulting firms are at the heart of our mission to deliver world-class executive education, Career Development and Advisory services. These collaborations enable us to provide cutting-edge insights, industry-relevant curricula, and globally recognized certifications.

The Key Highlights of Our Partnerships are:



## Access to Global Expertise

- Collaborate with faculty and industry experts from top universities and consulting firms.
- Leverage research-driven insights and real-world case studies to deliver impactful learning experiences.



## Joint Certifications

- Participants earn certifications co-branded by Altero Advisory and partner institutions, enhancing their professional credibility.



## Diverse Learning Opportunities

- Programs designed to address global business challenges, from digital transformation to sustainability.
- Exposure to international best practices and emerging trends.



## Global Network

- Connect with a network of professionals, academics, and industry leaders across the globe.

# Why Choose Altero Advisory?



## **Global Recognition & Joint Certifications:**

Enhancing career and business growth opportunities



## **Renowned Faculty & Industry Experts:**

Providing real-world perspectives and practical knowledge.



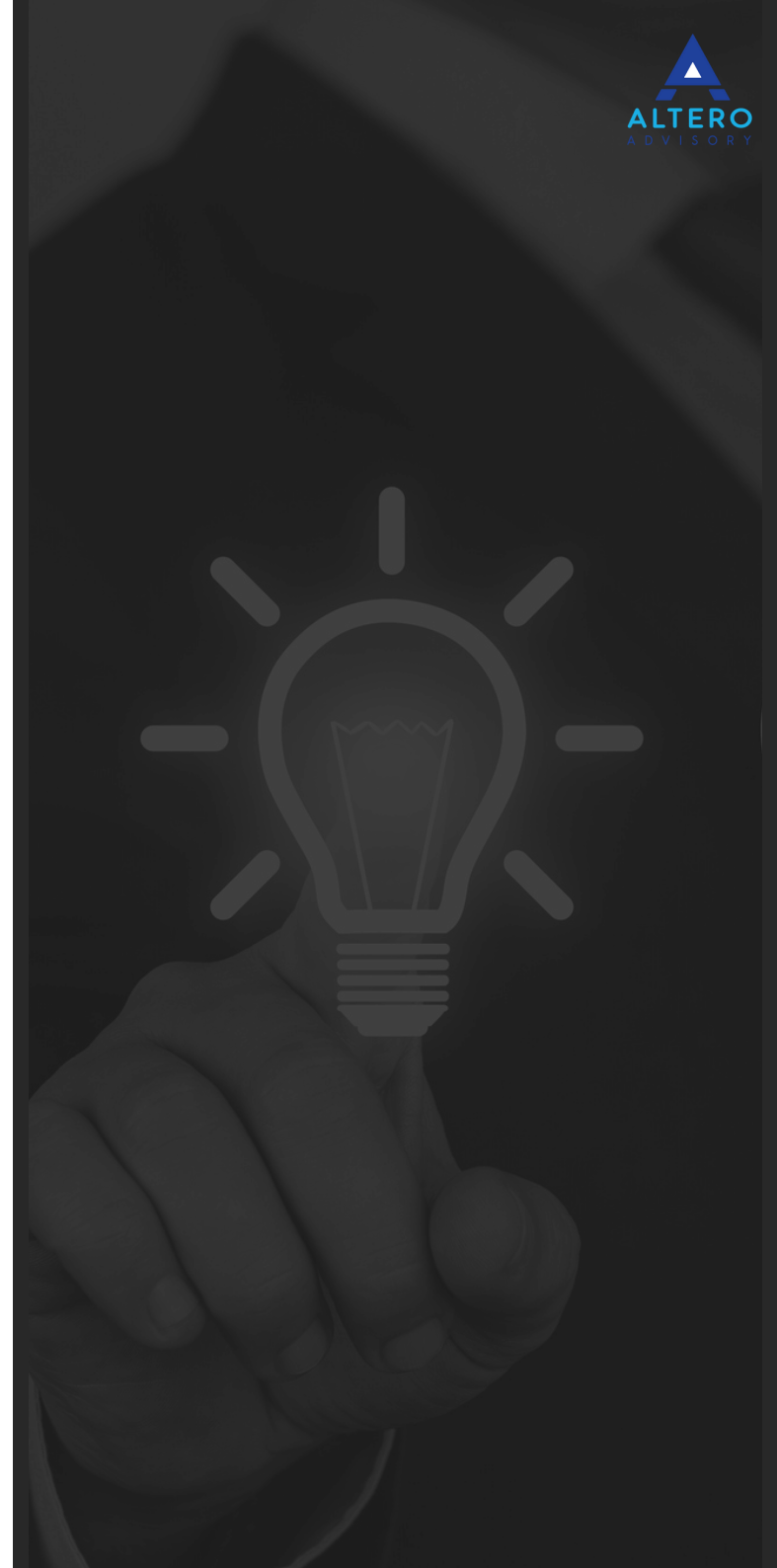
## **Partnerships with Leading Universities & Consulting Firms:**

Ensuring best-in-class curriculum and industry insights.



## **Career Development program:**

Offers a unique blend of education and experiential Learning through immersive travel experiences across Asia, Europe, UK and many more.



# Contact Us

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# Join the Altero Advisory Community



Ready to transform your career or organization? Let's embark on this journey together.

Connect with us today to explore our world-class executive education, career development programs, and advisory services.

*Visit us at:*  
[www.altero.co.in](http://www.altero.co.in)